IDC MarketScape

IDC MarketScape: Worldwide Oracle Implementation Services 2026 Vendor Assessment

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THIS EXCERPT FEATURES MYTHICS AS A MAJOR PLAYER

ABOUT THIS EXCERPT

The content for this excerpt was taken directly from IDC MarketScape: Worldwide Oracle Implementation Services 2026 Vendor Assessment (Doc # US54124626).

The IDC MarketScape Vendor Analysis Model

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of vendors/suppliers in a given market.

The IDC MarketScape model utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single evaluation of each vendor's position within a given market.

This model provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared.

IDC MarketScape Vendor Positions:

- Leaders are vendors strong in all areas of both strategy and capabilities.
- Major Players show strength in most areas of strategy and capabilities.
- Contenders have strengths, but often are limited in some areas such as geography or specific product features.
- Participants are often new entrants or fading stars with few exceptional capabilities or strategies.

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Please see the Appendix for detailed methodology, market definition, and scoring criteria.

IDC OPINION

This IDC study represents a vendor assessment of the 2026 Oracle implementation services market through the IDC MarketScape model. This research is a quantitative and qualitative assessment of the characteristics that explain a vendor's success in the marketplace and help anticipate the vendor's ascendancy. This IDC MarketScape covers a variety of vendors participating in the worldwide Oracle implementation services market. This evaluation is based on a comprehensive framework and a set of parameters expected to be most conducive to success in providing Oracle implementation services in the short and long term. A component of this evaluation is the inclusion of clients' perceptions of Oracle implementation services providers' key characteristics and capabilities. Some of IDC's findings are discussed in this section.

A majority of enterprises have deployed or are investing in Oracle solutions. IDC's *Worldwide IT Professional Services Survey* from July 2025 indicates that 34% of enterprise organizations have deployed Oracle solutions, while another 43% are at some stage of implementation\ (see *IDC Survey: Worldwide Systems Integration Services Usage and Investment Priorities*, IDC #US53322926, February 2026). The breadth of Oracle's offering portfolio addresses a wide swath of enterprise technology needs.

Oracle has reinforced its positioning as a full-stack enterprise technology provider in recent years, and the importance of offering services around that full-stack is apparent in the breadth of vendors analyzed in this study. Oracle is leveraging an integrated portfolio, spanning applications, databases, and infrastructure to enable enterprises' hybrid, multicloud strategies. Oracle is expanding the functionality of its solutions across these areas as it pivots to address the agentic AI opportunity. Oracle's perspective is that the opportunity lies in rebuilding enterprise applications from the ground up around agentic architectures, specifically systems capable of understanding context, pursuing objectives, and executing work with minimal human intervention. Part of Oracle's AI vision is that humans will work alongside AI assistants, advisors, and agents, with agents having varying degrees of autonomy to complete tasks. Another part of Oracle's AI vision is the role of the database layer as enterprises combine AI models with enterprise data, which many customers will need to modernize in order to see the full effect. Oracle's positioning as a cloud infrastructure provider is another important element in the full-stack positioning. Oracle offers more than 200 cloud services from more than 50 public cloud regions in 28 countries. Oracle Cloud Infrastructure is well-positioned in the public cloud market. Its multicloud strategy extends offerings into other major hyperscalers, allowing flexibility and choice of where their applications run. And Oracle's Dedicated Region offering brings the full stack of Oracle Cloud services, including IaaS, PaaS and SaaS, directly to the

customer's preferred location, including in the customer's datacenter. Overall, Oracle's full-stack enterprise technology provider positioning was clearly evident across the vendors' strategies and investments covered in this study.

The Oracle implementation services market is mature, with hundreds of vendors listed on Oracle's partner portal that offer professional and managed services. The first version of this IDC study was *IDC MarketScape: Oracle Implementation Ecosystem 2009 Vendor Analysis*. IDC has repeated this study every two to three years since then to give technology buyers an accurate, objective view of the market when making investment decisions involving implementing Oracle solutions. In addition, IDC has published related IDC MarketScape studies on Oracle services covering the Asia-Pacific region, as well as focusing on the supply chain function. Collectively, IDC MarketScape studies covering the Oracle service market reveal an ever-changing ecosystem of vendors that address the services needs of Oracle clients. Vendors that want to be at the forefront of ecosystem need to continually invest to expand their capabilities and realign their strategies to Oracle's strategic direction and product roadmap.

One result of the market maturity is increasing similarity in the strategies deployed by vendors in the Oracle ecosystem, and more vendors in this study are positioned as Leaders and Major Players. Nearly all vendors included in this assessment provide an end-to-end portfolio of services across the life cycle, ranging from business consulting, custom application development (CAD), application and infrastructure management, and support and training services. As part of their strategy, vendors have advanced their capabilities across Oracle application, cloud, and AI solutions. They have developed varying levels of depth and maturity across each of these aspects — some invest in end-to-end expertise across domains and products, while some are more specialized. All vendors are investing to develop IP, in the form of accelerators, tools and assets. A growing number of vendors are investing in AI-enabled service delivery platforms as well. Talent development is another area of investment, regardless of the size of the vendor, as vendors upskill their workforce to keep current with Oracle technology.

IDC MARKETSCAPE VENDOR INCLUSION CRITERIA

The scope of this IDC MarketScape includes providers that offer Oracle implementation services. This evaluation does not offer an exhaustive list of all the players in the worldwide Oracle implementation SP ecosystem. IDC considered more than 30 vendors of such offerings across the globe to be included in this IDC MarketScape. IDC narrowed down the field of players and collected and analyzed data on 20 service providers that met our inclusion criteria, which were:

- **Expertise**: Vendor must have more than 15 cloud service specializations as per Oracle partner portal.

- **Revenue**: Vendor must have more than $200 million in annualized revenue in IT consulting and systems integration services as per IDC services tracker OR more than $100 million in Oracle-related professional and/or managed services.

Vendors that partially met IDC's criteria are noted in the Vendors to Watch section of this IDC study.

ADVICE FOR TECHNOLOGY BUYERS

This IDC study represents a vendor analysis and assessment of the 2026 worldwide Oracle application implementation services market through the IDC MarketScape model. This research evaluates vendors' strategies and capabilities related to providing implementation services around Oracle solutions. Based on IDC's assessment of the Oracle implementation services market and IDC's ongoing analysis of Oracle's product strategy, IDC offers the following recommendations for buyers before starting new Oracle implementations or embarking on an application and/or cloud transformation journey.

- **Verify module-by-module expertise, not just brand-level Oracle experience**. IDC's vendor analysis found that, although partners in the Oracle ecosystem generally demonstrate strong overall product expertise, some do not meet expectations when implementing specific modules in large modernization projects. Assess a partner's proficiency in every module your transformation requires to avoid project execution issues when gaps are discovered mid-project.
- **Evaluate infrastructure and multicloud capabilities as carefully as application capabilities**. Oracle's product strategy encompasses growing enterprise sophistication in deciding which workloads belong on which cloud, including noticeable momentum toward repatriating workloads from public cloud to on-premises or private environments for cost, security, and AI-experimentation reasons. Evaluate a partner's ability to work across multiple public cloud platforms, its migration assets for moving both Oracle and non-Oracle workloads to Oracle Cloud Infrastructure (OCI), and its cloud professional-services depth for full-breadth OCI migration projects.
- **Treat agentic AI orchestration as a distinct evaluation criterion, separate from general AI capability**. Oracle has substantially enhanced Fusion applications with agentic AI, moving from discrete task-automation agents toward Fusion agentic applications with coordinated teams of AI agents designed to pursue business outcomes rather than complete individual tasks. IDC's analysis of Oracle's 2026 agentic strategy describes this as a shift "from systems of record to systems of outcomes." When evaluating partners, look for their ability to drive adoption of Oracle's native agentic features and to build workflows that span agents across both Oracle and non-Oracle applications.

- **Push implementation partners to show how they use AI to accelerate delivery, not just how they implement Oracle's AI features**. IDC found that Oracle partners have made real progress leveraging AI for road-map design, prototyping, testing and debugging, custom code development, support, and data cleansing. Ask how a partner uses AI in its own delivery methodology, and whether resulting efficiency gains are passed on as cost savings or reinvested as a stepping stone to further transformation work.
- **Demand clarity on governance, auditability, and autonomy levels before granting agents execution rights**. IDC notes that Oracle's Fusion agentic applications run inside the existing security framework, workflow guardrails, and approval chains of Fusion applications, with role-based access and full traceability of agent actions built in. Oracle uses a graduated autonomy model (human-in-the-loop, human-in-the-lead, fully autonomous execution) to build enterprise trust incrementally. IDC's analysis flags that governance across environments mixing Oracle agents with third-party or custom agents remains an open challenge. Buyers should require implementation partners to specify at which autonomy level a given process will run, how agent decisions are logged, and how humans intervene on exceptions.
- **Understand where AI decisions are actually enforced, which is increasingly the database layer**. IDC's coverage of Oracle's AI Database 26ai innovations (Unified Agentic Memory Core, Private Agent Factory, Deep Data Security) notes that Oracle is positioning the database as the control plane for agentic AI, enforcing governance, security, and auditability "close to the data." Buyers modernizing legacy Oracle environments should ask partners how their implementation approach uses this converged data/AI architecture to avoid a fragmented AI stack that adds integration risk later.
- **Plan change management for a workforce that increasingly works alongside agents, not just a new interface**. IDC's review of Oracle's HCM agentic applications stresses that realizing value depends as much on personalized learning, employee enablement, and structured change management as on the technology itself, and that roles will shift toward defining outcome-based objectives and applying human judgment to AI-generated insights. Implementation plans should budget explicitly for this organizational work.
- **Push for outcome-based ROI tracking rather than accepting feature counts as evidence of value**. IDC observes that Oracle itself is moving toward usage-based commercial models tied to measurable outcomes (e.g., AI-unit metering for premium LLM use, ROI dashboards, and a forthcoming labor-leverage calculator), and IDC has flagged that Oracle's rapid proliferation of individual AI agents creates a real risk of "agent fragmentation" that Fusion agentic applications are meant to resolve. Buyers should require implementation partners to define baseline metrics before go-

live and to use Oracle's built-in ROI and observability tooling to demonstrate realized value, not just successful deployment.

- **Check how a partner and its agents interoperate within Oracle's broader agent ecosystem**. IDC's review of Oracle's AI Agent Marketplace notes that Oracle supports open interoperability standards — Model Context Protocol (MCP) for connecting to non-Oracle systems and Agent2Agent (A2A) protocol for cross-vendor agent communication — and that over 100 third-party agents from major systems integrators are already available through the marketplace. Buyers should confirm that a chosen implementation partner's custom or partner-built agents are built to these standards, to avoid locking workflows into a closed, non-portable agent environment.
- **Weigh a partner's local delivery presence and regional commitment, not only its global scale**. IDC's analysis found that many implementation SPs may have limited presence in some regions. A partner's local delivery capability, availability of local consultants, and stated plans to scale regionally are good indicators of long-term commitment and of its ability to provide scalable, in-region talent for your program.
- **Recognize that scale is important, but providers of all sizes can offer value**. The number of service providers that can help implement Oracle solutions is vast. This IDC MarketScape assesses 20 providers, but many others may be suitable for an organization's specific needs, depending on the industry and/or regions in which it operates. IDC advises prospective customers to prioritize their requirements and consider several (or more) providers of varying sizes that can meet them in terms of service delivery, growth potential, relationship management, and cost constraints. Find the provider that fits your requirements and culture. Refer to the Vendors to Watch section for a list of additional vendors to consider when procuring Oracle professional services.
- **Use IDC's vendor assessments as a working tool in vendor selection and negotiation**. IDC recommends using its MarketScape research directly in contract negotiations and to shortlist and evaluate vendor proposals and oral presentations, ensuring you understand precisely where competing partners are differentiated (e.g., by technology, industry or otherwise) before committing to an implementation partner.

VENDOR SUMMARY PROFILES

This section briefly explains IDC's key observations resulting in a vendor's position in the IDC MarketScape. While every vendor is evaluated against each of the criteria outlined in the Appendix, the description here provides a summary of each vendor's strengths and challenges.

Each vendor profile includes two sections to help technology buyers make investment decisions on selecting potential Oracle implementation service partners. The first section includes five paragraphs that provide qualitative and quantitative insights to inform the buyer on the vendor's focus, capabilities, differentiation, and value proposition in the Oracle implementation services market. The second section includes the vendor's relative strengths and challenges in its capabilities and strategies. The five paragraphs of the first section of each profile are outlined below:

- Summary of the vendor's value proposition and analyst-validated differentiation in the Oracle services market
- Company information about the vendor and context of its Oracle practice
- Oracle practice organization structure, investments, and capabilities
- Offerings, certifications and intellectual property (IP) relating to Oracle services
- AI investments and vision related to Oracle

Common terms used throughout this study include Oracle brand names and acronyms. A partial list is provided below:

- Oracle Fusion Cloud includes the suite of applications built on Oracle Cloud, including enterprise resource planning (ERP), enterprise performance management (EPM), supply chain management (SCM), human capital management (HCM), and customer experience (CX).
- Oracle Cloud Infrastructure (OCI)
- Oracle Integration Cloud (OIC)
- Oracle E-Business Suite (EBS)
- Oracle Partner Network (OPN)
- Cloud Solutions Provider Expertise (CSPE)
- Cloud Service Solution Expertise (CSSE)
- Oracle Cloud Service Provider (CSP)
- Oracle Unified Method (OUM)
- application management services (AMS)
- service provider (SP)
- center of excellence (COE)
- global systems integrator (GSI)

Mythics

According to IDC analysis and buyer perception, Mythics is positioned in the Major Players category in this 2026 IDC MarketScape for worldwide Oracle implementation services vendor assessment.

Mythics is an Oracle-focused technology services and consulting company headquartered in Virginia Beach, Virginia, whose Oracle practice spans the full Oracle product estate, with a value proposition of being a niche Oracle specialist with capabilities across the full Oracle services life cycle, from advisory and procurement to build, run, optimize, and educate. Mythics is differentiated in the Oracle service market in several ways. First, Mythics has a large client base as an Oracle reseller, to which the company offers a range of consulting, integration, and managed services. Second, Mythics primarily operates in the U.S. market with a strong focus on the federal, state, and local education and healthcare sectors. Third, Mythics' practice is cloud infrastructure-centric as well as data-centric, building upon its Oracle reseller heritage as it extends into Oracle applications. Mythics' overarching vision for its Oracle practice is to grow by executing four repeatable, asset-based strategic growth initiatives: PeopleSoft and legacy Oracle modernization; OCI expansion; multi-cloud enablement and FinOps; and Oracle SaaS upsell and expansion. Mythics' strategy is supported by a blended global delivery model and proprietary IP, targeting a long-term Oracle partnership position beyond transactional implementations.

Underpinning this value proposition is a corporate foundation built predominantly around Oracle, providing the specialized depth that enables the practice's installed-base-driven go-to-market strategy. Mythics employs approximately 800 professionals globally, following the 2025 acquisitions of SmartERP and SpearMC. Mythics has offshore delivery capacity in India and the United Arab Emirates that augment U.S.-based delivery centers in Virginia, Georgia, Texas, and California. Mythics serves clients across federal government, state and local government, higher education, healthcare, banking and financial services, and energy and utilities. The company's Oracle-only ERP focus is structural. Mythics directs its entire services capability toward the Oracle product estate, a positioning the practice articulates as enabling greater depth both technically and operationally than a diversified portfolio allows. This specialized heritage dates to 2000, when the firm was founded by former Oracle employees and progressed from Oracle technology reseller through solutions provider and systems implementer roles before reaching its current full-service integrator posture. The SmartERP and SpearMC acquisitions accelerated the firm's transition from its technology resell heritage into a full Oracle services life-cycle model, adding managed services capacity, PeopleSoft-specialized delivery talent, and Oracle Guided Learning capabilities that directly support the practice's retention and long-term account management strategy.

This Oracle-centric corporate foundation is organized around six service domains: on-premise infrastructure, platform (database, middleware an analytics), applications, cloud (OCI and multi-cloud), managed services, and license resell. Delivery operations are anchored by U.S.-based delivery hubs with offshore capacity in India and the United Arab Emirates enabling a blended onsite/onshore/offshore delivery model. The practice actively supports all 50 U.S. states, 15 U.S. federal cabinet agencies, 400+ higher education institutions, and 500+ commercial customers. It has completed more than 500 Oracle cloud

modernization projects (both SaaS and OCI) and 1,500+ Oracle application implementations.

Building on these delivery foundations, Mythics offers services spanning the full plan-design-build-run life cycle: business consulting, change management, custom application development, data modernization, specialized knowledge transfer, and managed services. Product coverage spans Oracle Fusion Cloud ERP, HCM, EPM, and SCM; OCI; Oracle EBS; PeopleSoft FSCM, HCM, and PeopleSoft Campus Solutions; Oracle Database, Fusion Middleware, Analytics, and Exadata; Oracle Engineered Systems. Proprietary IP assets span four named platforms: the ATLAS Delivery Platform, a unified implementation management platform providing requirements traceability, approvals, configuration alignment, and testing governance across implementation phases; the Cloud Correct Implementation Methodology, a proprietary Oracle Fusion Cloud methodology defining standardized phases, delivery pathways, roles, and governance structures; an AI-Driven Data Conversion Framework that applies natural language-driven LLM rules to pre-validate data prior to Oracle Cloud ingestion; and an AI-enabled Test Automation Framework co-developed with Tricentis that dynamically adapts and repairs test scripts following Oracle quarterly updates. Additional delivery accelerators include STREAM, a data conversion methodology for migrating historical data into Oracle ERP and HCM Cloud; and Design 2 Build, a template library supporting OCI infrastructure-as-code deployments including secure landing zones and environment automation for PeopleSoft-on-OCI and E-Business Suite-on-OCI.

Extending these capabilities into AI, Mythics' Oracle AI strategy is operationalized through three converging delivery layers. The ATLAS managed services platform is being progressively enhanced with AI and AIOps capabilities, shifting from reactive support to proactive and predictive service delivery. The AI-Driven Data Conversion Automation Framework applies NLP-based LLM rules to implement customer project-specific data validations upstream of Oracle Cloud ingestion, reducing iterative load cycles and improving migration quality in high-risk data transformation phases. The practice has also developed a suite of proprietary AI agents built on Oracle AI Agent Studio. These agents are complemented by the Mythics Code Companion, an AI-assisted development tool for accelerating Oracle Cloud code generation and configuration activities. Mythics' broader AI vision for Oracle is to embed agentic and AI-enabled operations progressively across the Oracle managed services life cycle and implementation delivery model, combining Oracle AI Agent Studio-based agents, AI-augmented ATLAS operations, and AI-accelerated data and testing tooling to support AI-native Oracle transformation for its enterprise and public sector clients.

Strengths

Mythics' delivery model and client adoption strategies stand out against IDC's strategy criteria. Mythics' IP and automation-centric delivery model strategy augments the company's

limited delivery scale and ensures standardized and faster delivery. Mythics has expanded capabilities in technology advisory and Oracle Guided Learning to support client end-user adoption of Oracle solutions and complement its implementation capabilities.

Against IDC's capabilities criteria, Mythics' technical expertise in Oracle cloud infrastructure and applications were noted by clients that spoke with IDC. Customers noted Mythics' delivery execution, in terms of using standardized methodologies, flexibility in managing project changes, and integrating with internal teams. Customers also expressed that Mythics provided value in terms of financial and non-financial objectives. And customers noted their satisfaction with Mythics and their likelihood of considering Mythics for future Oracle projects, as well as recommending the company to peers.

Challenges

Despite the size of its practice, Mythics aligns well against IDC's capabilities criteria, though it could refine its strategy elements in several areas. Mythics can look to reinforce its service offering roadmap with more coverage in Fusion Cloud, Netsuite, and other legacy applications and Oracle AIDP. Mythics can revise its innovation and R&D strategy by expanding the mix of innovation partners and increasing its investment in R&D relative to the revenue of its Oracle practice. And Mythics could enhance its employee strategy to elevate its talent and certifications in applications. Mythics can look to increase its Oracle resources to support larger Oracle transformations even as it invests in automation. Mythics can also look to increase its dedicated sales resources for its Oracle services to support its large client base.

Consider Mythics when

Mythics is a good option for commercial enterprises and public sector organizations in North America looking for an Oracle specialist to help them source Oracle licenses, hardware, cloud infrastructure, and applications, as well as to implement and support their environments.

APPENDIX

IDC MarketScape methodology

IDC MarketScape criteria selection, weightings, and vendor scores represent well-researched IDC judgment about the market and specific vendors. IDC analysts tailor the range of standard characteristics by which vendors are measured through structured discussions, surveys, and interviews with market leaders, participants and end users. Market weightings are based on user interviews, buyer surveys and the input of IDC experts in each market. IDC analysts base individual vendor scores, and ultimately vendor positions on the IDC MarketScape, on detailed surveys and interviews with the vendors, publicly

available information and end-user experiences in an effort to provide an accurate and consistent assessment of each vendor's characteristics, behavior and capability.

Market definition

The Oracle implementation services market covers the design, build, and integrate functions of the plan-design-build-run life cycle of services associated with Oracle platform. Implementation of all Oracle enterprise business solutions are included in this study. The design phase includes both IT professional services and business consulting.

LEARN MORE

Related research

- *Oracle Analyst Summit — HCM, TA, and EX Updates* (IDC #US54573026, June 2026)
- *Oracle Applications Analyst Summit 2026: Hitting It Out of the Park with Agentic Applications* (IDC #lcUS54532526, May 2026)
- *IDC MarketScape: Worldwide Supply Chain Oracle Ecosystem Services 2025–2026 Vendor Assessment* (IDC #US53932925, December 2025)
- *IDC MarketScape: Asia/Pacific Oracle Implementation Services 2025 Vendor Assessment* (IDC #AP52998925, August 2025)
- *Bringing AI to Data: Oracle's Vision for Unified, AI-Embedded Databases at the 2025 Analyst Summit* (IDC #US53440225, May 2025)
- *IDC MarketScape: Worldwide Public Cloud Infrastructure as a Service 2025 Vendor Assessment* (IDC #US51813824, January 2025)
- *IDC MarketScape: Worldwide Oracle Implementation Services 2023 Vendor Assessment* (IDC #US49837623, August 2023)

Synopsis

This IDC study represents a vendor assessment of the 2026 Oracle implementation services market through the IDC MarketScape model. This IDC study covers a range of vendors, including global systems integrators and regional systems integrators specializing in Oracle solutions. The research is a quantitative and qualitative assessment of many characteristics that buyers consider when selecting an Oracle implementation services provider. This evaluation is based on a comprehensive set of parameters important to meeting the customer's current and future needs for Oracle projects. This IDC MarketScape covers 24 vendors participating in the worldwide Oracle services market. Of the vendors, 20 were assessed via the complete IDC MarketScape methodology, while 4 were partially assessed.

"Oracle has reinforced its positioning as a full-stack enterprise technology provider in recent years, and the importance of offering services around that full stack is apparent in the breadth of vendors analyzed in this study. Oracle is leveraging an integrated portfolio, spanning applications, databases, and infrastructure to enable enterprises' hybrid and multicloud strategies. Vendors that want to be at the forefront of the Oracle services ecosystem need to continually invest to expand their capabilities and realign their strategies to Oracle's strategic direction and product roadmap." — Research Vice President Jason Bremner, IT Consulting and Systems Integration Services, IDC

ABOUT IDC

International Data Corporation (IDC) is the premier global market intelligence, data, and events provider for the information technology, telecommunications, and consumer technology markets. With more than 1,300 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight help IT professionals, business executives, and the investment community make fact-based technology decisions and achieve their key business objectives.

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